

Use Facebook to Multiply your Philanthropic Impact!

Most of you probably have hundreds of friends on Facebook. Imagine harnessing all their philanthropic leanings into a fundraiser that you create for OBAT on Facebook!

The result could be tremendous!

The good news is, a full 100% of the amount you raise will be sent to OBAT- Facebook does not deduct transaction fees for nonprofits.

Creating a fundraiser on Facebook is very easy. Here are the few steps you need to follow:

- Go to your Facebook home page
- Click on "Fundraisers" on the left side of your screen, under the "Explore" heading
- Next click on, "Raise Money" and then click "Get Started"
- Choose OBAT from the Nonprofits area
- Enter a few details (provided in the attached document as the first post) and invite your friends
- Post the link of this fundraiser on your Instagram account
- Every couple of days, share your fundraiser on your page with a couple of lines reminding people to donate to the fundraiser.
- Encourage your friends and family to share your posts.

Raise away!